

## Cowan, Liebowitz & Latman, P.C. Elects a New Partner and a New Counsel

12.23.2021

We are pleased to announce that our firm has elected [Jeffrey Chery](#) as Partner, and [Joelle A. Milov](#) as Counsel, effective January 1, 2022.

[Jeffrey Chery](#)

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Jeffrey's practice focuses on a wide variety of trademark matters. Jeffrey counsels clients worldwide regarding domestic and international trademark enforcement, prosecution, clearance, and maintenance matters. In addition, Jeffrey represents clients in contested proceedings before the USPTO Trademark Trial and Appeal Board. He also negotiates and drafts a variety of agreements on behalf of clients, and his clientele includes sports and entertainment, cosmetics, banking and financial, software, apparel, and consumer goods companies. Prior to joining Cowan, Jeffrey worked as a Trademark Attorney Advisor at the United States Patent and Trademark Office and as a Law Clerk for Hon. Delores J. Thomas, Hon. Herbert Kramer (Ret.), and Hon. Yvonne Lewis (Ret.) in the New York State Supreme Court, Kings County.

[Joelle A. Milov](#)  
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Joelle represents clients in all aspects of securing and defending intellectual property rights. She assists clients in prosecuting and enforcing their trademarks domestically and internationally. She also has extensive experience in intellectual property litigations in federal courts and the Trademark Trial and Appeal Board, as well as domain name disputes. Additionally, Joelle has significant experience in litigating cases in New York State courts and has represented clients and served as local counsel in general commercial cases in these venues. She represents clients in a wide range of industries, including those in the music, food, financial services, consumer products, and professional sports industries. Prior to joining Cowan, Joelle was an Assistant Law Clerk to Hon. Saliann Scarpulla in the Commercial Division of the New York Supreme Court and an Associate at an international law firm headquartered in New York City.